



Brilliant Brighton's Search For The Golden Egg Giveaway Terms & Conditions

Eligibility:

1.1 The Brilliant Brighton's Search For The Golden Egg Gift Card Giveaway (hereinafter referred to as "the Giveaway") is open to all legal residents of the United Kingdom at the time of entry. Those aged under 18 are welcome to enter, with the permission of a parent or legal guardian.

1.2 Employees, affiliates, agents, and immediate family members of Brilliant Brighton or any entity involved in the administration or promotion of the Giveaway are not eligible to participate.

Giveaway Period:

2.1 The Giveaway begins on Friday 29th March at 12:00 AM GMT and ends on Sunday 14th April at 11:59 PM GMT (the "Giveaway Period").

How to Enter:

3.1 To enter, participants must locate the hidden golden egg and crack the four digit code, within participating Brilliant Brighton businesses, after following the digital trail.

3.2 Participants must enter the code at

brilliantbrighton.com/brilliant-brightons-search-for-the-golden-egg-easter-trail

during the Giveaway Period.

3.3 Only one entry per person is permitted. Any additional entries will be disqualified.

Prize:

4.1 One (1) winner will be randomly selected from all eligible entries received during the Giveaway Period.

- 4.2 The winner will receive a Brilliant Brighton gift card valued at 100 GBP.
- 4.3 The prize is non-transferable, non-exchangeable, and cannot be substituted for cash or other items.

Winner Selection:

- 5.1 The winner will be selected at random from all eligible entries received.
- 5.2 The selection will take place within seven (7) days after the end of the Giveaway Period.
- 5.3 The winner will be notified via email within fourteen (14) days of the selection.

Claiming the Prize:

- 6.1 The winner must respond to the email notification within seven (7) days to claim the prize.
- 6.2 Failure to claim the prize within the specified time will result in disqualification, and an alternate winner may be selected.

Data capture:

- 7.1 By participating in the Giveaway, participants have the option to select if they wish to be added to the Brilliant Brighton newsletter and future communications. If they do not wish to, participants must select the option to be contacted if they win, only.
- 7.2 No personal data is collected via taking the digital trail. Personal data submitted when entering the giveaway will be 1) used to add participants to the GDPR compliant Brilliant Brighton newsletter - when they have requested this or 2) deleted once the Giveaway Period is completed and the winner has claimed their prize.

General Conditions:

- 8.1 Brilliant Brighton reserves the right to modify, suspend, or terminate the Giveaway at any time without prior notice, for any reason.
- 8.2 The giveaway is run separately and is not in conjunction with trail developer, Crowd Apps.
- 8.3 Brilliant Brighton is not responsible for late, lost, damaged, incomplete, or misdirected entries.
- 8.4 Participation in the Giveaway constitutes acceptance of these Terms and Conditions.

Governing Law:

9.1 The Giveaway and these Terms and Conditions are governed by the laws of England and Wales.

Contact Information:

10.1 For any questions regarding the Giveaway or these Terms and Conditions, please contact Brilliant Brighton at admin@brightonbid.com.

By participating in the Giveaway, participants agree to be bound by these Terms and Conditions.